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Kyle's Kitchen Launches its Newest Restaurant Concept
Premium Proteins are the star of the menu at Kyle's Protein Grill

[Goleta, CA, Monday, February 3rd, 2020] Scheduled to open February 12th, the creators of Kyle's Kitchen are launching their newest concept, *Kyle's Protein Grill*. Located in the previous space of Sup & Jus next to Kyle's Kitchen in Goleta, Kyle's Protein Grill will feature three incredible clean proteins as the star of the menu: Mary's Organic Free-Range Chicken, Harris Ranch Steak, and Impossible Plant-Based Meatballs. These proteins can be combined with chef-inspired sides to be served as plates, crafted into sandwiches on Kyle's housemade brioche baguette, or added to a wide variety of freshly prepared salads.

"We are committed to sourcing and serving the highest quality proteins from companies who have committed to sustainability and animal welfare," says owner Jay Ferro on why he is choosing to feature top tier clean proteins on the menu. "In addition to being responsibly raised, with no hormones, the flavor and tenderness of these proteins can't be matched. They literally melt in your mouth!"

"It can be hard to find high quality, healthy food that you can feel good about putting in your body," says Ferro. "Kyle's Protein Grill is great for individuals and families trying to eat healthier and fuel their bodies, but don't want to break the bank." Sandwiches and salads start at \$8, while plates are offered with one or two proteins and start at \$10.

Plates will feature Proteins, Greens & Grains, a customizable menu that allows guests to build their perfect plate with popular sides such as Sesame Kale & Quinoa, White Cheddar Mac & Cheese, and Roasted Garlic Mashed Potatoes. "The menu is all about balance, so you can choose to eat as healthy as you desire," says Bridget Dorsey, the restaurant manager.

The sandwiches, made fresh to order, will feature the same proteins and will be served on freshly baked salted brioche baguettes. The baguettes, made from scratch, are baked fresh throughout the day by Kyle's in-house baker of 20 years, Oscar Duran. Rounding out the menu will be a wide selection of salads, fresh soups, wraps and a variety of beverages, including fresh-squeezed orange juice.

Being a part of the "Kyle's" brand, the new restaurant will also donate a portion of its proceeds to the Kyle's Kitchen Special Needs Giving Back program, in which Kyle has already donated over \$150,000 to date. The one-of-a-kind program helps people with special needs reach their potential.

Kyle's Protein Grill is located next to Kyle's Kitchen in the Hollister Village Plaza, at 7000 Hollister Ave, Goleta, CA, with hours from 10:30 am - 9 pm daily. The new concept comes from the Ferro Family, owners of Kyle's Kitchen and Silvergreens. Kyle's Protein Grill will also offer online ordering and is great for catering. Visit their website at <https://www.kylesproteingrill.com/> for more information.

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